

# Stage-Gate® Innovation Summit 2011

NOVEMBER 9-10, 2011 ♦ MIAMI, FLORIDA

## *Achieving Peak Performance from Your Product Innovation Process*

FEATURING UNIQUE PRESENTATIONS DELIVERED BY THESE CHAMPIONS:



**BARRY NOVOTNY**  
*Global NPD Process Manager/  
RD&E Business Manager*  
Kennametal Inc.



**JANEY PIROLI**  
*Director of Organizational  
Development*  
PepsiCo Foods Canada



**BLAINE TAYLOR**  
*Executive Director, Strategy  
Execution & Merck Sigma  
Leader, U.S. Markets*  
Merck & Co.



**HEATHER MOLITORIS**  
*TARGET Process Lead*  
U.S. Army TARDEC



**DAMIAN KILLEN**  
*Managing Director*  
Thrive



**MAUREEN KOERWER**  
*Director, Business  
Development*  
ITT Integrated Structures -  
Electronic Systems



**TOM GEHRING**  
*Process Engineering Manager*  
3M



REGISTER TODAY!

[www.stage-gate.com](http://www.stage-gate.com)

# Stage-Gate® Innovation Summit 2011



**2 days at this Summit could change your innovation performance FOREVER!**

## Keynote Addresses:

**Robert G. Cooper and Scott J. Edgett**

### GLOBAL INNOVATION TRENDS: IMPACT AND PREPARING FOR SUCCESS

Bob will look at global innovation trends such as:

- moving towards bigger, bolder innovation
- where open innovation is heading
- how some firms are becoming much more strategic in their innovation efforts



**Dr. Robert Cooper**  
Summit Co-Chair and  
Innovation Expert

### STAGE-GATE: THE NEXT GENERATION OF CHANGE

Bob will highlight the most important changes he sees taking place in companies' innovations processes including:

- more effective ideation and feeding the innovation funnel
- building in "lean gates with teeth" in order to achieve better focus
- integrating Stage-Gate into the firm's product life cycle model

### MEASURING UP! INNOVATION PROCESS METRICS, PERFORMANCE BENCHMARKS AND PRACTICES

Scott will present the latest benchmark standards for innovation success including:

- performance success and failure rates
- developing projects on budget and on-time
- the impact of process on performance
- the impact gatekeeping practices can have on success



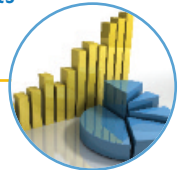
**Dr. Scott Edgett**  
Summit Co-Chair and  
Innovation Expert

## 5 REASONS TO ATTEND

**1** Network with seasoned innovation champions that share a common goal to continuously improve their new product process performance and business results.



**2** Create a competitive advantage for your company with the latest benchmarks and comparative data about product success rates – study results presented by Scott J. Edgett.



**3** Engage in real-time audience benchmarking and advance your personal subject-matter expertise through dynamic discussions.

**4** Receive strategic and tactical advice on global innovation trends from the world's top innovation expert and father of the Stage-Gate process, Robert G. Cooper.



**5** Return to your company with a toolkit to enable immediate implementation of new ideas and improvements.

***"What an incredible event. I took away numerous learnings and made many valuable connections...I plan to be a part of 'the Stage-Gate family/community' for many more years to come."***

Johannes Erler, Vice President Innovation  
D. Swarovski & Co.

# Program Overview

November 9, 2011 • 8:30am - 5:00pm

## HIGH IMPACT INNOVATION PROCESS IMPROVEMENTS

### KEYNOTE ADDRESS BY ROBERT G. COOPER

**Global Innovation Trends: Impact and Preparing for Success**

### CASE PRESENTATIONS WITH FACILITATED DISCUSSIONS & KEY TAKEAWAYS

**In Search of Innovation Excellence**  
*Heather Molitoris, U.S. Army TARDEC*

**Measuring and Managing Innovation Process Performance**  
*Barry Novotny, Kennametal*

**A Tale of Two Methodologies: Strategy Execution and Lean Six Sigma lead to Transformational Efficient Change**  
*Blaine Taylor, Merck & Co.*

**Why is Innovation in Everyone's DNA and Not in Every Organization's DNA**  
*Damian Killen, Thrive*

### REAL-TIME, REAL-ISSUES AUDIENCE BENCHMARKING

Delegates probe critical topics by participating in real-time electronic polling, viewing instant results and discussing learnings

### NETWORKING AND COLLABORATING

- Innovation Marketplace
- Mini workshop on personality and culture
- Coaching clinics

November 10, 2011 • 8:30am - 3:30pm

## SUSTAINING A HIGH IMPACT INNOVATIVE CULTURE

### KEYNOTE ADDRESS BY SCOTT J. EDGETT

**Measuring Up! Innovation Process Metrics, Performance Benchmarks and Practices**

### CASE PRESENTATIONS WITH FACILITATED DISCUSSIONS & KEY TAKEAWAYS

**High Performance Teams**  
*Janey Piroli, PepsiCo Foods Canada*

**Engaging and Empowering to Innovate Successfully**  
*Maureen Koerwer, ITT Integrated Structures-Electronic Systems*

**Sustaining an Innovative Culture at 3M**  
*Tom Gehring, 3M*

**The Ultimate Stage-Gate Exchange: The U.S. Army and 3M**  
*Heather Molitoris and Tom Gehring, U.S. Army TARDEC with 3M*

### REAL-TIME, REAL-ISSUES AUDIENCE BENCHMARKING

### MINI WORKSHOPS

Delegates select one of five workshops to exchange ideas about: *Idea generation; Bold, breakthrough innovations; Effective and efficient gates; Effective post launch reviews; and NPD process leadership*

### CLOSING KEYNOTE BY ROBERT G. COOPER

**Stage-Gate: The Next Generation of Change**

## SUMMIT 2011 SPONSORS



REGISTER TODAY!

[www.stage-gate.com](http://www.stage-gate.com)

**Summit 2011  
Exclusive!**

**PRE-SUMMIT EVENT:  
INNOVATION LEADERSHIP  
ROUNDTABLE**

**November 8, 2-5 pm**

*Start your Summit experience by participating in the Innovation Leadership Roundtable facilitated by subject expert Scott J. Edgett. Join other seasoned process owners and share ideas and practices for improving performance.*

*Participants submit topics of interest relating to:*

- 1. Developing high caliber teams*
- 2. Process Owner as a leadership role*
- 3. Stage-Gate in complex organizational structures*

**LIMITED TO 25 PARTICIPANTS!**

**Register today!**

**+1-905-304-8797 ♦ [www.stage-gate.com](http://www.stage-gate.com)**

**Location and Accommodations:**

The Summit will be held at the Epic Kimpton Hotel in Miami, FL. Reservations can be made by calling 866.760.3742; mention the Stage-Gate® Innovation Summit for preferred room rate.

**Program Fee:** \$2495 U.S./person.

Registration to the two day Summit includes attendance to all Summit events on Nov. 9 and 10, content materials, toolkit, breakfasts, luncheons, refreshment breaks and networking reception.

Pre-Summit Roundtable: Add this event to your Summit experience for a total package price of \$2995.

**Send Your Team:** Shared experiences improve productivity and contribute to common goals. Groups of 3 or more may deduct \$200 per person.



**Reserve Your Team Table:** \$9980 per team table provides 5 registrations (a savings of \$2495), plus premium table location and reserved table marker to enhance your experience.

**No Risk Guarantee:** Your satisfaction is 100% guaranteed!

**Cancellations/Substitutions:** Written cancellation will be accepted up to 10 business days prior to the event. For complete details visit [www.stage-gate.com/Summit\\_2011/](http://www.stage-gate.com/Summit_2011/)

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TO YOU BY**



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