

Stage-Gate Navigator™

THE FASTEST WAY TO IMPLEMENT AN AUTHENTIC STAGE-GATE® PROCESS TO DEVELOP NEW PRODUCTS, SERVICES, OR TECHNOLOGIES

Accelerate your Stage-Gate Implementation

Stage-Gate Navigator™ is the authentic Stage-Gate Idea-to-Launch process that helps organizations focus their efforts on what matters most — launching new products.

With Stage-Gate Navigator:

- Save time, money, and effort designing and implementing a robust and ready-to-use Stage-Gate process
- Learn the spirit of working within Stage-Gate and guide others on effectively contributing to new product projects
- Focus the right amount of effort and direct attention on activities proven to yield better results



A Cross-functional Stage-Gate Model

Engage and Empower your People

Stage-Gate Navigator accelerates the learning curve and drives practices that enable your people to deliver strong new product project performance, quickly and consistently. With Stage-Gate Navigator:

- Increase adoption of Stage-Gate with a standardized, well-documented process design that encourages cross-functionality
- Enhance the quality of execution of key process activities by empowering your teams with enabling tools and templates
- Meet your unique product innovation needs by implementing a flexible and easily-customizable innovation model



Enabling Tools and Templates in Stage-Gate Navigator™





Stage-Gate Navigator™

ELIMINATES GUESSWORK AND ALIGNS CROSS-FUNCTIONAL
TEAM MEMBERS WITH INVESTMENT DECISION MAKERS



Decision Makers

Equip your teams with 200+ Stage-Gate® best practices and tools to produce high quality information for decision making. Benefit from proven criteria, 'Scoring Models' and 'Gatekeeping Practices' to accelerate alignment and decisions.



Product Innovation Sponsors

Ensure a well-documented and complete process design to accelerate the implementation and adoption of Stage-Gate in your organization. Benefit from continuous improvements by capturing lessons learned in Post Launch Reviews.



Project Leaders

Conduct high quality business analyses using 30+ deliverable templates for effective data synthesis and presentation to decision makers. Benefit from a cross-functional model for better team coordination and project execution.



Team Members

Deliver on the expectations of decision makers by using 30+ worksheets that guide successful completion of key new product development activities. Benefit from a Just-in-Time learning module to build your innovation competencies.

Contact us today at +1-905-637-8797
or www.stage-gate.com to discover how
Stage-Gate Navigator™ makes product
innovation effective and efficient

